



The Chinese University of Hong Kong
CUHK Business School
Master's Programmes
School Nomination Admission Scheme – 2026 Intake

The CUHK Business Master's programmes are designed for high-potential applicants with a university or equivalent degree. Graduating students or recent graduates with a bachelor's degree to be conferred/ conferred by the designated school can apply for admission to CUHK Business Master's Programmes by nominations through the designated school.

1. Eligibility for Nominations

Students to be nominated by the school should fulfil the requirements below:

- a) An undergraduate GPA of B+ or above, or equivalent qualifications;
- b) Overall academic performance ranking in the top tier in the same major at the institution (if applicable);
- c) Meet the English language requirements for admission to the Master's programmes at the Chinese University of Hong Kong (e.g. [IELTS](#), [TOEFL](#), etc.);
- d) Possess outstanding academic and extracurricular/ curriculum-related performance that thrive to pursue postgraduate studies.

The applicant students should provide valid proof of the above qualifications through the online application portal for screening and admission assessment.

2. Entitlement of Nominees

Students who are nominated for admission to CUHK Business Master's Programmes through the nomination scheme are entitled to:

- a) have an admission interview (if applicable) and a prioritized admission assessment;
- b) be exempted from the GMAT/GRE requirement with an average grade of B+ * or above or equivalent;
- c) be eligible for admission scholarships offered to the nominated students; students admitted with outstanding academic performance have the opportunity to be awarded up to a full admission scholarship.

- d) be exempted from the application fee for each programme once the students have attended the admission event(s) hosted and invited by the CUHK Business School.

** The classification of grades and GPA/CGPA equivalent follows the scale set out by the school concerned. If the school does not use a letter sub-grading system, the grading scale of B+ to CGPA in CUHK postgraduate studies will be the reference point for drawing a concordance of a B+ grade.*

3. Application Procedures

Students and schools should adhere to the following procedures for submitting nominations:

- a) Students who wish to apply for admission through the nomination scheme should complete the submission of admission application via the CUHK Business School Postgraduate Programmes Application Portal <https://apply.bschool.cuhk.edu.hk/> from **9 May at 10 am (HK time) to 20 May 2025**.
- b) The designated school will shortlist the students (if necessary) for nominations and submit the list of nominees by filling out the details in the **Proforma Reply** to the CUHK Business School **on or before 23 May 2025**.
- c) Students who submit after the above deadline are only considered a general entry of admission applications.
- d) The master's programmes will assess the nominees' applications and invite nominees for interview on a rolling basis from **26 May to 13 June 2025**.
- e) The application fee can only be waived for nominees who attended selected admission events. To waive the application fee, nominees are required to attend the event.
- f) Application fee waiver will be arranged by refund within 1 month after attending the selected admission events. Nominees are advised to pay the application fee using online digital payment which will take a shorter processing time for a refund.

4. Announcement of Nomination Results

- a) Students can apply for more than one master's programme through the nomination scheme. However, the school has the right to decide which students and programmes to be nominated for the CUHK Business School. The final decision to accept the nominations for admission and offer scholarships is subject to the programme(s) concerned.
- b) The CUHK Business School will notify the designated school of the successful/unsuccessful nominations on **23 June 2025**. The designated school should inform all nominees about the results accordingly.

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- c) Nominees who are accepted by the programme(s) for admission will receive an email of admission offer from **24 June 2025** and onwards for the procedures of offer acceptance later through the CUHK Graduate School.
- d) Nominees who are declined by the programme(s) through the nomination scheme are considered unsuccessful during the early admission round. Whether or not an admission offer will be made to them on a normal track later will be subject to the consideration of the programme(s) concerned.

5. Information and Enquiry

Office of Taught Postgraduate Programmes:

- a) Website: <https://masters.bschool.cuhk.edu.hk/>
- b) Email: masters.bschool@cuhk.edu.hk
- c) WhatsApp: +852 4971 4958
- d) WeChat: CUHKBSchoolMasters

20 March 2025